



ESB ESOP Trustee Ltd.  
43 Merrion Square  
Dublin 2  
Telephone: 01 702 7970  
Email: esop@esb.ie

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15 September 2011

Dear ESOP Participant

I would like to give you an update on progress towards appropriation and the running of the first Internal Market.

Our letter dated 15 August 2011, advised that we were aiming to appropriate up to 50% of the ESB capital stock (shares) notionally allocated to you in late September and to operate the first Internal Market on 30 September 2011. We made clear that this timetable was dependent upon completing a number of significant steps – not least agreeing an initial value of the shares with the Revenue Commissioners.

Under the tax legislation, we must have Revenue's approval of the initial value of the shares before we can begin appropriating them to you. Regrettably, despite our best efforts, we are still awaiting this approval.

The timing is, unfortunately, out of our control but as soon as Revenue approval is received, we will move ahead with appropriation. The delay, however, means that we will be unable to appropriate shares and run the Internal Market on 30 September as originally intended. A new timetable for appropriation and the Internal Market will be set when Revenue approval has been received and you will be notified at that time.

As you are aware, it is very important that you keep us advised of your correct contact details. If you need to update your contact details, please e-mail or write to the ESOP Office, confirming your correct address and quoting your name and staff number. Change of address forms can also be downloaded from our website ([www.esbesop.ie](http://www.esbesop.ie)).

The ESOP Office can be contacted in any of the following ways:

Telephone: (01) 702 7970  
E-mail: [esop@esb.ie](mailto:esop@esb.ie)  
Post: ESB ESOP Office, 43 Merrion Square, Dublin 2

We will be writing to you again in the coming weeks.

Yours faithfully

A handwritten signature in black ink, appearing to read 'David Beattie', written over a light blue horizontal line.

David Beattie  
Chairman